



Md. Anin Naim

Profesional Digital Marketar

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nmdanin@gmail.com

Ai Hai, Godagari, Rajshahi

LinkedIn
<https://bd.linkedin.com/in/anin-naim>

Website
<https://www.aninsu120.com>

Skills

Hard Skills

Search Engine Optimization (SEO)

Keyword Research
Website Audit
On-Page SEO
Off-Page SEO
Technical SEO
Google Search Consol
SEO Tools

Social Media Marketing

Facebook Marketing
Facebook Ads
Instagram Marketing
Youtube Marketing
Youtube SEO

Soft Skills

Communication
Team-building
Time Management
Organizing

Career Objective

I am a dedicated Digital Marketing Expert with years of experience in developing and implementing marketing strategies that drive brand growth and increase online visibility. My expertise includes SEO, social media marketing and data analytics. I am passionate about staying up-to-date with the latest industry trends and leveraging innovative techniques to achieve marketing objectives. With a proven track record of delivering successful campaigns for a diverse range of clients, I am committed to helping businesses enhance their online presence and achieve measurable results.

Experience

AniSEO Agency

SEO and Facebook Ads Specialist
2023

Responsibilities

- (1) Managed SEO campaigns for diverse clients, achieving [specific results like increased organic traffic, higher keyword rankings, etc.].
- (2) Conducted keyword research, on-page optimization, and content strategy development to improve client website visibility and engagement.
- (3) Implemented and optimized Facebook Ads campaigns, driving [specific metrics such as conversions, clickthrough rates, etc.].
- (4) Utilized analytics tools to track campaign performance and provide actionable insights for continuous improvement.
- (5) Collaborated with clients to understand their business goals and tailor digital marketing strategies accordingly

Educational Qualification

Godagari Govt. High School & Collag
HSC (Business Management) 2018-2019
CGPA : 4.38/5.00

Ai-Hi High School.
SSC (Science) 2017-2018
CGPA : 3.11/5.00

Co-Curricular Activities

Travelling
Reading/Writing
Watching Movie
Playing Football
Singing

Personal Information

Father's Name :
Md. Helal Uddin

Mother's Name :
Mst.Anwara Begum

Gender :
Male

Date of Birth :
September 11, 2002

Nationality :
Bangladeshi

National ID No :
871 118 5275

Language Proficiency

Bangla:
Reading- Native, Writing- Advance,
Listening- Native,Speaking- Native.

English:
Reading- Beginner, Writing- Advance,
Listening- Beginner,Speaking-
Intermediate.

Certifications

Course: Digital Marketing
Duration: From September 15, 2022To February 10, 2023.
Institute: Varendra IT, Rajshahi.

Course: Social Media Marketing
Duration: From Julay 17, 2024
Institute: HubSpot Academy.

Course: SEO
Duration: From Jun 01, 2024
Institute: HubSpot Academy.

Course Diploma: Profesional Digital Marketar
Duration: From January 15,2023 To 10 September 2024.
Institute: Creative IT Institute, Dhaka 1205.

Reference

1.
Sabikun Nahar Esita
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Creative IT Institute
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2.
Zahedi Shuvo
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